



For Immediate Release
April 11, 2016

Contact: Pam Whisler
(618) 466-3381
clerk@godfreyil.org

Village of Godfrey Partners with StraightUp Solar to ‘Solarize Godfrey’

GODFREY – In an effort to increase renewable energy in the community, the Village of Godfrey’s Climate Protection and Energy Efficiency Committee is partnering with Straight Up Solar for a “Community Bulk Solar” outreach campaign called ‘Solarize Godfrey.’

A “Community Bulk Solar” program occurs when community members form a group to learn about and eventually purchase solar energy generating systems for their homes or businesses. By joining together, they can “bulk” purchase, using their collective purchasing power to save on the total cost of going solar. Current federal and state incentives available to homeowners make the potential deals even better.

Nate Keener, Chairperson for the Climate Protection and Energy Efficiency Committee says now is the perfect time to go solar. “With the combination of the bulk discount and the state and federal incentives, we’re looking at less than 7 year paybacks for some of these systems, and that’s a great deal for homeowners and small businesses. At the end of the payback period, you get free power for the rest of the life of the system.”

‘Solarize Godfrey’ will begin hosting free informational sessions this month. The first sessions will be held April 21st at Lewis and Clark Community College from 7-8 pm in Nursing Room 0101 and May 10th, 7-8 pm at Godfrey Village Hall. Participants in the information sessions will receive a free site assessment to determine if a solar system is right for them.

Within the Solarize Godfrey program, solar bulk purchase pricing is available to home and business owners in the Village of Godfrey, Illinois. For Shannon Fulton, Director of Business Development for StraightUp Solar, “Solarize Godfrey is a wonderful opportunity for us to provide education to the community about the many beneficial aspects of solar energy. The recent extension of the 30% Federal Investment Tax Credit, the new Illinois Solar Renewable Energy Credit program, and the bulk purchase pricing combine to save up to 75% on the cost of solar installation. We are confident that the community will act to adopt solar energy to better the environment and receive a great return on investment.”

The Godfrey Climate Protection and Energy Efficiency Committee’s mission is to engage diverse village stakeholders with the goals of improving energy efficiency in municipal

operations, protecting the environment and natural systems, and, as a consequence, enhancing quality of life in the village. The committee will also educate the public about energy efficiency and climate change while championing this process.

StraightUp Solar is a solar energy integration company. Their mission is to “empower communities to create a sustainable future through lasting partnerships that provide the region’s premier solar integrations and customer service at a competitive price. [They] are passionately committed to bringing solar energy to the masses by designing and installing affordable solar solutions for residential and commercial customers.”

The Village of Godfrey does not endorse or sponsor StraightUp Solar, LLC., and the decision whether or not to contract with StraightUp Solar, LLC. for installation services is strictly the decision of the resident or business owner within the Village of Godfrey. The Village has not and does not endorse any solar energy program within the Village. The Village supports all efforts to provide green energy initiatives within our community; however, it is responsibility of the resident or business contracting with a particular vendor of green energy products and services to complete the necessary due diligence and legal contractual protections deemed necessary by each resident or business.

For more information, please visit www.StraightUpSolar.com/Solarize-Godfrey or contact Pam Whisler, Godfrey Village Clerk, at 618-466-3381 or clerk@godfreyil.org

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