Census data are being used all around you.

Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.

Businesses use census data to decide where to build factories, offices, and stores, which create jobs.

Local governments use the census for public safety and emergency preparedness.

Real estate developers use the census to build new homes and revitalize old neighborhoods.

Your privacy is protected.

It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.

2020 will be easier than ever.

In 2020, you will be able to respond to the census online.

You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.