



# The Villager

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## An Educated Community

### Special points of interest:

- An Educated Community
- Featured Business — Halloran Auto Sales
- Godfrey 311 App
- Public Works and the Snowstorm
- Godfrey's Educational Breakdown
- Oh, and one more thing...



The Village of Godfrey provides a large array of options ranging from primary to higher education attainment.

Residents have assurance of living in a community that provides many alternatives for educational development. The Alton School system affords modern facilities both at the primary and secondary levels. Parents are encouraged to take an active role in their child's development through the system's many clubs and organizations. If a private school experience is preferred, Godfrey offers several faith-based, and private, institutions ranging from Catholic, Evangelical, Lutheran or Montessori alternatives.

Opportunities for personal development are offered by educational systems that are second to none. Whether a two or four-year degree, a post graduate degree, or a professional certificate in a skill is desired, Godfrey residents are minutes away from two world class institutions of Lewis and Clark Community College and Southern Illinois University Edwardsville. In addition to the formal programming offered by these institutions, both provide a broad array of continuing education and cultural programming designed to broaden the one's horizons.



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**You can see your future from  
here.**



Michael J. McCormick

Mayor



From:

Village Staff and Mayor,  
Mike **McCormick**

"May the Lord take a likin'  
to ya, but not to soon."



## Featured Business of the Month

**Halloran Auto Sales — Forty Years of 'Doing the Deal' In Godfrey**

Long time Godfrey business owner, Daryl Buder, has been providing satisfied customers with quality used cars for almost forty years. Halloran Auto Sales has been a mainstay on Godfrey Road in two locations. The original location was at 3043 Godfrey Road for 19 years, before moving to 5601 Godfrey Road.

Daryl has a long history in the used car business. Although he grew up in Alton, he was attending school in Peoria when he answered a local advertisement to sell used cars. He was hired and so his career began.

Eventually, Daryl came back to the area and attended SIUE. While going to SIUE Daryl needed a part-time job. Jim Halloran had just started Halloran Auto Sales. Daryl walked on to the lot and convinced the new owner that he

needed the experience and help that Daryl could bring to the operation. He was hired.

In the early days, Daryl continued to develop his knowledge of operating a used-car dealership. He would work on cars, clean them, sell, pick up and deliver cars and eventually handle purchasing cars at auction.

The business remained at the 3043 Godfrey Road location until Martin Luther King Drive (Rt.67) was connected to Godfrey Road. That resulted in a significant drop in traffic for the dealership. The business relocated to the intersection of Stamper Lane and Godfrey Road. Daryl got the idea to move to that location because everyday he would pick up his children at North Junior. By then he had taken over the ownership of the business and decided to move the business.

The traditional niche for Halloran Auto Sales has been used cars that sell for under \$10,000. "I have sold cars to people for years and now they send their grandkids to buy cars" said Mr. Buder. He went on to say, "I like to think my success has been because of my ethics and honesty, which I got from my father."

Daryl indicated the market is changing. People are driving cars much longer. For the inde-

pendent used car dealer, just getting inventory is much more difficult. "I used to buy five cars from one auction. Now I have to go to five auctions to get a car." Inflation is also a factor in the fact that the wholesale price of cars is increasing.

He also indicated the way people shop for used cars has changed. With on-line shopping, having a physical car lot is not as important as it used to be. "It is not uncommon to see a Carvana truck going up Godfrey Road several times a week.

With the industry changing, Mr. Buder is giving consideration as to how to adjust his business model. In the meantime, Halloran Auto Sales has cars to sell.

They can be reached at the [new location](#) of **7001 Montclair Ave., Godfrey**

618-466-4242; or online,

[www.halloranautosales.com](http://www.halloranautosales.com)



WHEN YOU BUY  
FROM A SMALL  
BUSINESS,  
AN ACTUAL  
PERSON DOES A  
LITTLE HAPPY  
DANCE.

[picksandgiggles.com](http://picksandgiggles.com)

The app, Godfrey 311, is an easy way for residents to find information about services, make complaints, access activity calendars, contact officials, or report problems like road damage or street light issues.

For example, a resident can report a pothole by taking a picture on their smartphone. Using the Godfrey 311 app, the resident simply sends the picture to the village along with any comments. From there, the report is routed to the appropriate department, in this case Public Works. The resident will get a notice that the report has been received and what action will be taken.



## Village Public Works Dashing Through The Snow



The big snow storm, at least for now, of 2022 is history. Such was the storm that hit the area February 3 and 4. According to news station KSDK, "the system that brought snow, sleet and freezing rain to the St. Louis area on Wednesday and Thursday was one of the most significant winter storms we've seen in a while. In fact, this storm was the first 6 inch or more snowfall within the month of February since 2/24-2/25 1993!"

Many institutions and businesses just decided to close and allow folks to ride out the storm in the safety of their homes. While many were able to watch the snow fall from the comfort and safety of their warm home, the employees of Godfrey Public Works were braving the elements to clear the Village's streets and roads.

Behind the scenes Jim Lewis, Director of Public Works, and his crew begin to plan their attack earlier in the week when prediction of a major winter storm was announced. Equipment and supplies were made ready and the crew was put on alert.

At 2:00 a.m. on Wednesday, February 2 the road crew was put into action. Seven individuals began to battle the fast falling snow. They utilized seven large dump trucks for the major byways and 3 small "dipper" trucks for the smaller streets and subdivisions. Along with dedication, equipment, and over 400 tons of salt, snow removal went from

Wednesday through Saturday.

Jim Mager, Director of Economic Development, lives on the northwestern area of Godfrey. Throughout the duration of the storm, he had to travel on both rural roads of Walsh and Davis Lane in order to tend to live stock. "I was very impressed with how those roads, early on, were made passable in such a short time. Within a few hours of the storm ending, Davis Lane was basically cleared" Mager said.

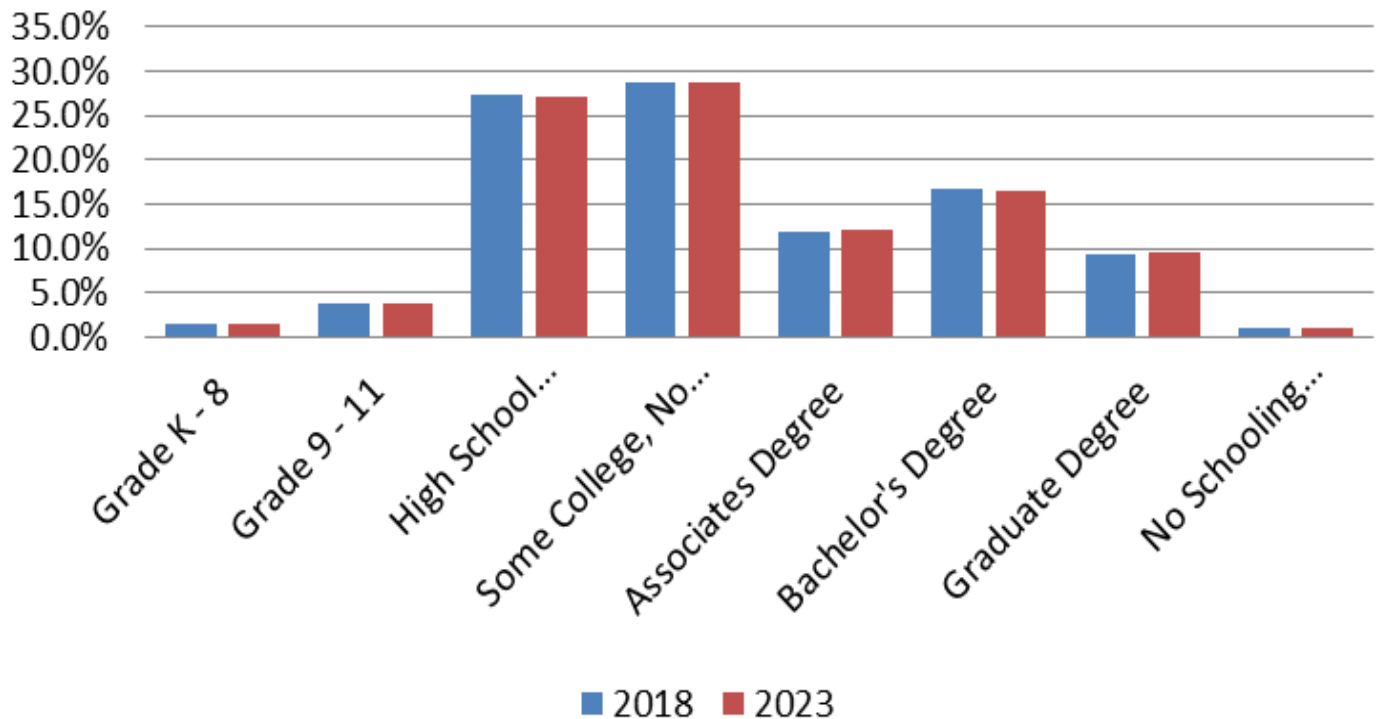
Mayor Mike McCormick stated, "I consider myself very fortunate to be a mayor that has such a dedicated and professional public works department."



Looking north on Davis Lane shortly after the end of the storm.

# Village of Godfrey Educational Breakdown

## Educational Attainment



### **Oh, and one more thing.....**

Here in Godfrey, we are fortunate to have many educational opportunities and options. Be it elementary, secondary; or post secondary education, options are readily available—both public and private.

With all the educational alternatives that are available, is it any wonder that we are a community of educated individuals. When reviewing the above chart, it is impressive to note the percentage of residents that have educational attainment of a diploma and above.

From an economic development perspective, an educated community is one that facilitates the following:

- Increases the value of human capital; and thus, productivity,
- Brings about more innovation in the economy
- Enables the diffusion of knowledge

On a personal note, I'd like to send out a big 'thank you' to the Public Works Department for the fine job during the snow storms.



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